

VOICE *for* CHILDREN
Gala 2012
Benefiting CASA of Collin County



You are invited to join Court Appointed Special Advocates (CASA) of Collin County as we host this year's 12th Annual **Voice for Children Gala, "CASAblanca"**. This exciting evening will benefit CASA of Collin County, an organization that provides advocacy services for hundreds of abused and neglected children removed from unsafe homes in Collin County.

The **2012 Voice for Children Gala** will be held on **Saturday, April 14, 2012**, at the beautiful Westin Galleria Hotel in Dallas. Please join us and be prepared to be transported into the action filled world of CASAblanca! Arrive early and try your luck at the casino while listening to our version of "Sam" on the ivories. Shop for treasures in the Moroccan marketplace. You will enjoy exquisite dining along our runway on a starry night while being entertained by an incredible top secret show straight from New York! This unique and interactive entertainment should not be missed! The live and silent auctions will offer exclusive and interesting items sure to delight our guests.

Along with highlighting our life changing work at CASA, our inspirational video will show how your support changes young lives for the better. Finally, the celebration concludes with dancing and another chance at winning in the casino.

CASA of Collin County is celebrating 20 years of providing hope to abused and neglected children in Collin County!

- CASA identifies, trains and supports dedicated community volunteer advocates who serve as the guardian ad litem for severely abused children during a lengthy court process in search for a safe and loving forever home.
- CASA saves Collin County taxpayers over \$3 Million per year providing state mandated services at no cost.
- Research shows that a foster child with a CASA receives more services, moves through the system quicker and is less likely to re-enter the foster care system.

Please consider playing a special role in the 2012 Voice for Children Gala as one of our committed Gala Sponsors. By supporting CASA, you are making a significant impact in the fight against child abuse in our community. Together we can make a difference in each of their young lives!

Sincerely,



Cindy Ritchie, Co-Chairman
Voice for Children 2012



Deborah Krocheski, Co-Chairman
Voice for Children 2012



COURT APPOINTED SPECIAL ADVOCATES OF COLLIN COUNTY, INC.

101 E. Davis Street • McKinney, TX 75069 • Phone: 972-529-2272 • Fax: 972-529-2275
E-mail: casa@casaoftcollincounty.org • W: www.casaoftcollincounty.org
Member: United Way, National CASA and Texas CASA

SPONSORSHIP BENEFITS

VOICE *for* CHILDREN *Gala 2012* Benefitting CASA of Collin County



Presented by
Mercedes-Benz
of Plano

Bogart Sponsor

\$50,000

- Four reserved tables for eight, exclusive seating
- Exclusive press release on Title Sponsor commitment
- Exclusive recognition in all media releases
- Exclusive two full page ads in Gala program
- Exclusive logo placement in Gala program
- Invitations to all VIP pre-Gala events
- Exclusive logo placement on Gala invitations
- Use of tag line *"Proud Sponsor of CASA of Collin County's 'Voice for Children Gala'"* in your company's advertising and email communication
- Exclusive placement of logo in CASA e-newsletters
- Exclusive logo placement on the CASA website with link to your website
- Recognition from ballroom stage during the Gala
- Opportunity for remarks during Gala program
- Exclusive logo placement on sponsor signage and screen presentation during Gala
- Your logo will remain on CASA website following the Gala
- Exclusive listing in Annual Report
- Priority auction check-out
- Complimentary valet parking

Marketplace Sponsor

\$15,000

- Two reserved tables for ten
- Preferred recognition in all media releases
- Half page ad in Gala program
- Preferred logo placement in Gala program
- Invitations to all VIP pre-Gala events
- Preferred logo placement on Gala invitations
(commitment required by January 1, 2012)
- Preferred logo placement in CASA e-newsletters
- Preferred logo placement on CASA website with link to your website
- Preferred logo placement on sponsor signage and screen presentation during Gala
- Preferred listing in Annual Report
- Complimentary valet parking

Airport Sponsor

\$5,000

- One reserved table for ten
- Quarter page size ad in Gala program
- Listing in Gala program
- Invitation for two to all VIP pre-Gala events
- Logo on Gala invitations
(commitment required by January 1, 2012)
- Listing in CASA e-newsletters
- Listing on CASA website
- Listing on sponsor signage and screen presentation during Gala
- Complimentary valet parking



Bergman Sponsor

\$25,000

- Three reserved tables for eight, prominent seating
- Prominent recognition in all media releases
- Full page ad in Gala program, prominent placement
- Prominent logo placement in Gala program
- Invitations to all VIP pre-Gala events
- Prominent placement of logo on Gala invitations
(commitment required by January 1, 2012)
- Prominent placement of logo in CASA e-newsletters
- Prominent logo placement on the CASA website with link to your website
- Recognition from ballroom stage during the Gala
- Prominent logo placement on sponsor signage and screen presentation during Gala
- Your logo will remain on CASA website following the Gala
- Prominent listing in Annual Report
- Priority auction check-out
- Complimentary valet parking

Rick's Cafe Sponsor

\$10,000

- One reserved table for ten
- Preferred recognition in all media releases
- Half page ad in Gala program
- Preferred logo placement in Gala program
- Invitations to all VIP pre-Gala events
- Preferred logo placement on Gala invitations
(commitment required by January 1, 2012)
- Preferred listing in CASA e-newsletters
- Preferred logo placement on CASA website with link to your website
- Preferred logo placement on sponsor signage and screen presentation during Gala
- Preferred listing in Annual Report
- Complimentary valet parking

Passport Sponsor

\$3,000

- One reserved table for ten
- Listing on screen presentation during Gala
- Listing on Gala program sponsor recognition page
- Listing on Gala invitations
(commitment required by January 1, 2012)
- Listing in CASA e-newsletters
- Listing on CASA website
- Complimentary valet parking

CASINO SPONSORSHIPS

JACKPOT SPONSOR

Sponsor the CASAblanca Casino

\$6,000

One reserved table for ten
Name recognition on Casino Signage
Quarter page size ad in Gala program
Recognition on Casino page in Gala program
Invitation for two to all VIP pre-Gala events
Listing in CASA e-newsletters
Listing on CASA website
Listing on sponsor signage and screen
presentation during Gala
Complimentary valet parking

Roulette Table Sponsor

\$1,500

Name recognition on table signage
Recognition on Casino page in Gala program

Craps Table Sponsor

\$1,000

Name recognition on table signage
Recognition on Casino page in Gala Program

Black Jack or Poker Table Sponsor

\$500

Name recognition on table signage
Listing on Casino page in Gala Program



SPONSORSHIP CONTRACT

We are pleased to support CASA of Collin County at the following sponsorship level:

- Bogart \$50,000
- Bergman \$25,000
- Marketplace \$15,000
- Rick's Cafe \$10,000
- Airport \$ 5,000
- Passport \$ 3,000
- Table \$ 2,500
- Guest \$ 250

CASAblanca Casino Sponsorships

- Jackpot Sponsor \$6,000
- Roulette Table \$1,500
- Craps Table \$1,000
- Black Jack / Poker Table \$ 500

I would like to purchase:

- Full page ad in Gala program \$1,000
- Half page ad in Gala program \$ 500

I / we cannot sponsor CASA at this time but want to make a donation in the amount of \$ _____

Please complete the following information (print):

Sponsor Name (as should be listed in program)

Contact Name

Title

Address

City ST ZIP

Phone

Fax

Email Address—Required

Website

Please submit your sponsorship amount with this form. Your options are:

- Check made payable to: CASA of Collin County, Inc.
- Send invoice to: _____
- Credit Card



Card Number: _____

Expiration Date: _____ CVC _____

Name on Card: _____

Charge Amount: \$ _____

Signature

PLEASE KEEP A COPY & MAIL, E-MAIL or FAX REMITTANCE TO:

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Phone: 972-529-2272 x 115
Fax: 972-529-2275
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CASA of Collin County is a nonprofit 501(c) 3.

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