

## **BEST DIRECTOR SPONSORSHIP \$10,000**

*In support of the children of Collin County*

### **Marketing Benefits**

- Preferred listing as Best Director Sponsor in event program; expected attendance 500
- Quarter page ad in Gala program—preferred placement
- Preferred listing on recognition page in Gala program
- Invitations to all VIP pre-Gala events
- Preferred recognition in all media releases
- Preferred listing on Gala invitations  
(commitment required by January 4, 2010)
- Preferred listing in CASA e-newsletters
- Preferred placement of logo on sponsor signage and screen presentation during Gala
- Preferred logo on CASA website with link back to your website

### **Night of Event Benefits**

- One reserved table for ten
- Complimentary valet parking

### **Post Event Benefits**

- Tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

### **Community Investment**

Your \$10,000 will help fund the extensive training that CASA volunteer advocates receive including 30 hours of pre-service training and 12 hours each year of in-service training.

### **DID YOU KNOW....**

- Each year CASA of Collin County provides 30 hours of pre-service training for approximately 50 new volunteer advocates and helps provide some of the 12 hours of in-service training required for many of the nearly 200 active volunteer advocates.
- CASA volunteer advocate training is generally held 3-4 times per year. The Spring and Fall 09 classes are among the largest classes averaging 20 new advocates per class.
- Following the 30 hour training, the new CASA volunteer advocates are sworn in by District Court Judge Cynthia Wheless of the 417<sup>th</sup> District Court.
- CASA volunteer advocates are at least 21 years of age from all walks of life. 62 % are college graduates; 41 % are employed full time and 19 % are retired.
- The CASA volunteer advocate training is coordinated and presented by CASA of Collin County's Program Director, Dianne McCall, with segments provided by CASA Executive Director, Susan Etheridge, CASA Casework Supervisors, District Judge Cynthia Wheless, and other involved professionals.

**VOICE *for* CHILDREN**  
*Gala 2010*  
Benefitting CASA of Collin County  
Presented by  
**EWING**  
AUTOHAUS