

BEST ACTOR SPONSORSHIP \$25,000

In support of the children of Collin County

Marketing Benefits

- Prominent listing as Best Actor Sponsor in event program; expected attendance 500
- Half page ad in Gala program—prominent placement
- Prominent logo on recognition page in Gala program
- Invitations to all VIP pre-Gala events
- Prominent recognition in all media releases
- Prominent recognition in all media advertising
- Prominent placement of logo on 2,000 Gala invitations (commitment required by January 4, 2010)
- Prominent listing in Annual Report
- Prominent placement of logo in CASA e-newsletters
- Prominent placement of logo on sponsor signage and screen presentation during Gala
- Prominent placement of logo on the CASA website with link back to your website

Night of Event Benefits

- Three reserved tables for eight, prominent seating
- Prominent recognition from ballroom stage during the Gala
- Priority auction check-out
- Complimentary valet parking

Post Event Benefits

- Exclusive tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$25,000 will help provide 23 child abuse victims their own, fully trained *Court Appointed Special Advocate* for one year. CASA volunteer advocates are trained to advocate for the best interest of the children they serve, including testifying in the District Court civil cases where decisions are made such as custody, guardianship, visitation and finally, the permanent placement for each child.

DID YOU KNOW....

- CASA of Collin County is appointed as the guardian ad litem for every Collin County child abuse victim whose case is so severe that they must be removed from the unsafe home environment.
- The CASA volunteer advocate is often the only constant adult that follows the child through the complicated court system.
- When a child is assigned a CASA volunteer advocate the child is less likely to reenter the child welfare system. A CASA advocate reduces reentry into the system by one-half according to an audit completed by the US Department of Justice Office of the Inspector General that was released in January 2007.
- 94 % of the Texas judges surveyed said CASA on a case provides a better opportunity for a positive outcome for a child according to a survey completed by the Office of Survey Research at the University of Texas in 2008.

VOICE *for* CHILDREN
Gala 2010
Benefitting CASA of Collin County

Presented by
EWING
AUTOHAUS