

## **BEST PICTURE SPONSORSHIP \$50,000**

*In support of the children of Collin County*

### **Marketing Benefits**

- Specific press release on Title Sponsor commitment
- Prime recognition in all media releases
- Prime recognition in all media advertising
- Exclusive full page ad in Gala program—prime placement
- Exclusive listing as Best Picture Sponsor in event program; expected attendance 500
- Invitations to all VIP pre-Gala events
- Prime placement of logo on 2,000 Gala invitations (commitment required by January 4, 2010)
- Prime listing in Annual Report
- Use of tag line “*Proud Sponsor of CASA of Collin County’s “Voice for Children Gala”*” in all your company’s advertising and email Communication
- Prime placement of logo in CASA e-newsletters
- Prime placement of logo on sponsor signage and screen presentation during Gala
- Prime placement of logo on the CASA website with link back to your website

### **Night of Event Benefits**

- Four reserved tables for eight, prime seating
- Prime recognition from ballroom stage during the Gala
- Opportunity for representative remarks during Gala program
- Priority auction check-out
- Complimentary valet parking

### **Post Event Benefits**

- Exclusive tour of CASA’s new offices
- Your logo will remain on CASA website following the 2010 Gala

### **Community Investment**

Your \$50,000 will help provide 47 child abuse victims their own, fully trained ***Court Appointed Special Advocate*** for one year. CASA volunteer advocates are trained to act as first-hand experts on the individual needs of abused and neglected children removed from unsafe homes, giving them the best possible chance of a hopeful future.

#### **DID YOU KNOW....**

- The median cost to provide a CASA (court appointed special advocate) for one child is \$1,070, which covers training, staff support and related costs.
- Each CASA volunteer advocate undergoes a thorough training and development program that consists of 30 hours of pre-service training and 12 hours of yearly in-service training.
- A CASA volunteer advocate provides, on average, 50 face to face visits with each child and/or their service providers per year. These visits include, on average, 24 visits with the child, 6 appearances in court, 3 professional staffing meetings, 2 home study assessments, and 15 supervised visits between the child and their biological parent(s).
- The average length of time in which a child abuse victim is appointed a CASA volunteer advocate by the court is 12 months.

**VOICE *for* CHILDREN**  
*Gala 2010*  
Benefitting CASA of Collin County

*Presented by*  
**EWING**  
AUTOHAUS