

BEST PICTURE SPONSORSHIP \$50,000

In support of the children of Collin County

Marketing Benefits

- Specific press release on Title Sponsor commitment
- Prime recognition in all media releases
- Prime recognition in all media advertising
- Exclusive full page ad in Gala program—prime placement
- Exclusive logo placement as Best Picture Sponsor in Gala program; expected attendance 500
- Invitations to all VIP pre-Gala events
- Prime placement of logo on 2,000 Gala invitations (commitment required by December 1, 2009)
- Prime listing in Annual Report
- Use of tag line “*Proud Sponsor of CASA of Collin County’s “Voice for Children Gala”*” in all your company’s advertising and email communication
- Prime placement of logo in CASA e-newsletters
- Prime placement of logo on the CASA website with link back to your website

Night of Event Benefits

- Four reserved tables for eight, prime seating
- Prime recognition from ballroom stage during the Gala
- Opportunity for representative remarks during Gala program
- Prime placement of logo on sponsor signage and screen presentation during Gala
- Priority auction check-out
- Complimentary valet parking

Post Event Benefits

- Exclusive tour of CASA’s new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$50,000 will help provide 47 child abuse victims their own, fully trained ***Court Appointed Special Advocate*** for one year. CASA volunteer advocates are trained to act as first-hand experts on the individual needs of abused and neglected children removed from unsafe homes, giving them the best possible chance of a hopeful future.

DID YOU KNOW....

- The median cost to provide a CASA (court appointed special advocate) for one child is \$1,070, which covers training, staff support and related costs.
- Each CASA volunteer advocate undergoes a thorough training and development program that consists of 30 hours of pre-service training and 12 hours of yearly in-service training.
- A CASA volunteer advocate provides, on average, 50 face to face visits with each child and/or their service providers per year. These visits include, on average, 24 visits with the child, 6 appearances in court, 3 professional staffing meetings, 2 home study assessments, and 15 supervised visits between the child and their biological parent(s).
- The average length of time in which a child abuse victim is appointed a CASA volunteer advocate by the court is 12 months.

VOICE *for* CHILDREN
Gala 2010
Benefitting CASA of Collin County
Presented by
EWING
AUTOHAUS

BEST ACTOR SPONSORSHIP \$25,000

In support of the children of Collin County

Marketing Benefits

- Prominent logo placement as Best Actor Sponsor on recognition page of Gala program; expected attendance 500
- Half page ad in Gala program—prominent placement
- Invitations to all VIP pre-Gala events
- Prominent recognition in all media releases
- Prominent recognition in all media advertising
- Prominent placement of logo on 2,000 Gala invitations (commitment required by December 1, 2009)
- Prominent listing in Annual Report
- Prominent placement of logo in CASA e-newsletters
- Prominent placement of logo on the CASA website with link back to your website

Night of Event Benefits

- Three reserved tables for eight, prominent seating
- Prominent recognition from ballroom stage during the Gala
- Prominent placement of logo on sponsor signage and screen presentation during Gala
- Priority auction check-out
- Complimentary valet parking

Post Event Benefits

- Exclusive tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$25,000 will help provide 23 child abuse victims their own, fully trained *Court Appointed Special Advocate* for one year. CASA volunteer advocates are trained to advocate for the best interest of the children they serve, including testifying in the District Court civil cases where decisions are made such as custody, guardianship, visitation and finally, the permanent placement for each child.

DID YOU KNOW....

- CASA of Collin County is appointed as the guardian ad litem for every Collin County child abuse victim whose case is so severe that they must be removed from the unsafe home environment.
- The CASA volunteer advocate is often the only constant adult that follows the child through the complicated court system.
- When a child is assigned a CASA volunteer advocate the child is less likely to reenter the child welfare system. A CASA advocate reduces reentry into the system by one-half according to an audit completed by the US Department of Justice Office of the Inspector General that was released in January 2007.
- 94 % of the Texas judges surveyed said CASA on a case provides a better opportunity for a positive outcome for a child according to a survey completed by the Office of Survey Research at the University of Texas in 2008.

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BEST SUPPORTING ACTOR SPONSORSHIP \$15,000

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Marketing Benefits

- Preferred logo placement as Best Supporting Actor Sponsor on recognition page of Gala program; expected attendance 500
- Third page ad in Gala program—preferred placement
- Invitations to all VIP pre-Gala events
- Preferred recognition in all media releases
- Preferred recognition in all media advertising
- Preferred placement of listing on 2,000 Gala invitations (commitment required by December 1, 2009)
- Preferred placement of logo in CASA e-newsletters
- Preferred listing in Annual Report
- Preferred name listing on CASA website with link back to your website

Night of Event Benefits

- Two reserved tables for ten
- Preferred placement of logo on sponsor signage and screen presentation during Gala
- Complimentary valet parking

Post Event Benefits

- Tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$15,000 will help complete the design and construction of an indoor and outdoor play area for child abuse victims receiving services at the CASA of Collin County offices. The CASA volunteer advocate will frequently meet the children they serve at the CASA offices for supervised parental visitation and for visits with the children or others involved in the child's best interest.

DID YOU KNOW....

- In 2009, CASA of Collin County moved from an inadequate 3,100 square foot leased office space and purchased a 6,500 square foot building in downtown McKinney that has been renovated and furnished to best meet the needs of the staff and volunteer advocates serving the child abuse victims in Collin County.
- The new CASA of Collin County offices now have both an indoor and outdoor play area under construction to provide a safe, child-friendly area conducive to private, supervised visitation with family and for any visits with CASA staff and volunteer advocates.
- With donated labor and materials, including support from JC Penney, 3e McKinney, Grimes Development, Lattimore Materials Company, Irrigators Supply, Rodney Haynes Landscaping, Junior League of Plano and many others, an outdoor parking area is being converted to an elaborate play yard for children of all ages.

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BEST DIRECTOR SPONSORSHIP \$10,000

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Marketing Benefits

- Preferred logo placement as Best Director Sponsor on recognition page of Gala program; expected attendance 500
- Quarter page ad in Gala program—preferred placement
- Invitations to all VIP pre-Gala events
- Preferred recognition in all media releases
- Preferred recognition in all media advertising
- Preferred listing on 2,000 Gala invitations (commitment required by December 1, 2009)
- Preferred listing in CASA e-newsletters
- Preferred logo on CASA website with link back to your website

Night of Event Benefits

- One reserved table for ten
- Preferred placement of logo on sponsor signage and screen presentation during Gala
- Complimentary valet parking

Post Event Benefits

- Tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$10,000 will help fund the extensive training that CASA volunteer advocates receive including 30 hours of pre-service training and 12 hours each year of in-service training.

DID YOU KNOW....

- Each year CASA of Collin County provides 30 hours of pre-service training for approximately 50 new volunteer advocates and helps provide some of the 12 hours of in-service training required for many of the nearly 200 active volunteer advocates.
- CASA volunteer advocate training is generally held 3-4 times per year. The Spring and Fall 09 classes are among the largest classes averaging 20 new advocates per class.
- Following the 30 hour training, the new CASA volunteer advocates are sworn in by District Court Judge Cynthia Wheless of the 417th District Court.
- CASA volunteer advocates are at least 21 years of age from all walks of life. 62 % are college graduates; 41 % are employed full time and 19 % are retired.
- The CASA volunteer advocate training is coordinated and presented by CASA of Collin County's Program Director, Dianne McCall, with segments provided by CASA Executive Director, Susan Etheridge, CASA Casework Supervisors, District Judge Cynthia Wheless, and other involved professionals.

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BEST VISUAL EFFECTS SPONSORSHIP \$5,000

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Marketing Benefits

- Listing as Best Visual Effects Sponsor on recognition page of Gala program; expected attendance 500
- Quarter page size ad in Gala program
- Listing on 2,000 Gala invitations
(Commitment required by December 1, 2009)
- Invitation for two to all VIP pre-Gala events
- Listing in all media releases
- Listing in all media advertising
- Listing in CASA e-newsletters
- Listing on CASA website

Night of Event Benefits

- One reserved table for ten
- Logo on sponsor signage and screen presentation during Gala
- Complimentary valet parking

Post Event Benefits

- Tour of CASA's new offices
- Your logo will remain on CASA website following the 2010 Gala

Community Investment

Your \$ 5,000 will help fund 21% of the travel expenses necessary as CASA program staff support the CASA volunteer advocate during the many visits (on average 50 per child) for home studies, court appearances, school visits, scheduled appointments with professionals, supervised parental visitation and twice monthly appointments with the child.

DID YOU KNOW....

- Children in Collin County often receive foster care placement out of the county due to the shortage of foster homes in our community.
- Annually, CASA Casework Supervisors travel approximately 43,700 miles in order to provide the professional casework support for child abuse victims and their CASA volunteer advocates.
- In 2008, 199 CASA of Collin County volunteer advocates served 598 child abuse victims. Of these 598 children, 299 achieved permanency and their cases were closed by the District Court Judge.
- CASA's final recommendations to the District Court were accepted 97% of the time in 2008.

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BEST MUSICAL SCORE SPONSORSHIP \$3,000

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Marketing Benefits

- Listing as Best Musical Score Sponsor on recognition page of Gala program; expected attendance 500
- Invitation for two to all VIP pre-Gala events
- Listing in all media releases
- Listing in all media advertising
- Listing in CASA E-newsletters
- Listing on CASA website

Night of Event Benefits

- One reserved table for ten
- Logo on sponsor signage and screen presentation during Gala
- Complimentary valet parking

Post Event Benefits

- Tour of CASA's new offices
- Your listing will remain on CASA website following the 2010 Gala

Community Investment

Your \$3,000 will provide training for 5 CASA Casework Supervisors at the annual Texas CASA conference held in October of each year.

DID YOU KNOW....

National CASA certifies 1,018 local and state member CASA program offices to ensure that they adhere to the formal standards set by National CASA.

Last year, 68,842 CASA volunteers advocated for 240,894 children in the foster care system.

CASA of Collin County program staff includes one Program Director and 5 Casework Supervisors that provide direct supervision and ongoing training and support for each CASA volunteer advocate.

Each CASA advocate is typically appointed as guardian ad litem for no more than one or two children at a time so they can give each child's case the sustained, personal attention he or she deserves.

CASA advocates are appointed to the more complex cases-those where there are multiple risk factors which must be fully understood in order to make a placement decision that will be in the child's best interest.

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UNDERWRITING SPONSORSHIPS

WINE SPONSOR—\$15,000

Two reserved tables for eight at Gala
Quarter page ad in Gala program, preferred placement
Preferred logo placement on recognition page in program
Invitation to all VIP pre-Gala events
Preferred recognition in all media releases
Preferred recognition in all media advertising
Preferred placement of listing on 2,000 Gala invitations
(commitment required by December 1, 2009)
Preferred logo placement in CASA e-newsletters
Preferred listing in Annual Report
Logo on sponsor signage & screen presentation at Gala
Logo on CASA website with link to your website
Complimentary valet parking

ENTERTAINMENT SPONSOR—\$30,000

Three reserved tables for eight at Gala—prominent seating
Half page ad in Gala program—prominent placement
Prominent logo on recognition page in program
Invitation to all VIP pre-Gala events
Prominent recognition in all media releases
Prominent recognition in all media advertising
Prominent recognition during Gala program
Prominent logo on 2,000 Gala invitations
(commitment required by December 1, 2009)
Prominent logo placement in CASA e-newsletters
Prominent listing in Annual Report
Logo on sponsor signage & screen presentation at Gala
Logo on CASA website with link to your website
Priority auction check-out
Complimentary valet parking

DECORATIONS SPONSOR—\$10,000

One reserved tables for eight at Gala
Quarter page ad in Gala program—preferred placement
Preferred logo placement on recognition page in program
Invitation to all VIP pre-Gala events
Preferred recognition in all media releases
Preferred recognition in all media advertising
Preferred listing on 2,000 Gala invitations
(commitment required by December 1, 2009)
Preferred logo placement in CASA e-newsletters
Logo on sponsor signage & screen presentation at Gala
Logo on CASA website with link to your website
Complimentary valet parking

LIQUOR SPONSOR—\$15,000

Two reserved tables for eight at Gala
Quarter page ad in Gala program, preferred placement
Preferred logo placement on recognition page in program
Invitation to all VIP pre-Gala events
Preferred recognition in all media releases
Preferred recognition in all media advertising
Preferred placement of listing on 2,000 Gala invitations
(commitment required by December 1, 2009)
Preferred logo placement in CASA e-newsletters
Preferred listing in Annual Report
Logo on sponsor signage & screen presentation at Gala
Logo on CASA website with link to your website
Complimentary valet parking

UNDERWRITING SPONSORSHIPS

PRINTING—\$5,000

One reserved table for eight at Gala
Quarter page size ad in Gala program
Listing on recognition page in program
Invitation for 2 to all VIP pre-Gala events
Recognition in all media releases
Recognition in all media advertising
Listing on 2,000 Gala invitations
(commitment required by December 1, 2009)
Recognition in CASA e-newsletters

Logo on sponsor signage & screen presentation at Gala
Recognition on CASA website
Complimentary valet parking

VALET PARKING—\$4,000

One reserved table for eight at Gala
Listing on recognition page in program
Invitation for two to all VIP pre-Gala events
Recognition in all media releases
Recognition in all media advertising
Recognition in CASA e-newsletters
Listing on sponsor signage & screen presentation at Gala
Recognition on CASA website
Complimentary valet parking

VIP PRE-GALA PARTY —\$3,000

One reserved table for eight at Gala
Listing on recognition page in program
Invitation for two to all VIP pre-Gala events
Recognition in all media releases
Recognition in all media advertising
Recognition in CASA e-newsletters
Listing on sponsor signage & screen presentation at Gala
Recognition on CASA website
Complimentary valet parking

PHOTOGRAPHY —\$3,000

One reserved table for eight at Gala
Listing on recognition page in program
Invitations for two to all VIP pre-Gala events
Recognition in all media releases
Recognition in all media advertising
Recognition in CASA e-newsletters
Listing on sponsor signage & screen presentation at Gala
Recognition on CASA website
Complimentary valet parking

SPONSORSHIP & UNDERWRITING FORM

We are pleased to support CASA of Collin County with the following sponsorship:

- Best Picture (Title Sponsor) \$50,000
- Best Actor \$25,000
- Best Supporting Actor \$15,000
- Best Director \$10,000
- Best Visual Effects \$ 5,000
- Best Musical Score \$ 3,000
- Red Carpet Guest \$ 250

We are pleased to support CASA of Collin County by underwriting the following:

- Entertainment \$30,000
- Wine \$15,000
- Liquor \$15,000
- Decorations \$10,000
- Printing \$ 5,000
- Valet Parking \$ 4,000
- VIP Pre-Party \$ 3,000
- Photography \$ 3,000

I would like to purchase:

- Full page ad in Gala program \$1,000
- Half page ad in Gala program \$ 500

- I/we cannot sponsor CASA at this time but want to make a donation in the amount of \$ _____.

Please complete the following information (print):

Sponsor Name (as should be listed in program)

Contact Name

Title

Address

City ST ZIP

Phone

Fax

Email Address—Required

Website

Please submit your sponsorship amount with this form. Your options are:

- Check made payable to: CASA of Collin County
- Send invoice to: _____
- Credit Card



Card Number: _____ CVC _____

Expiration Date: _____

Name on Card: _____

Charge Amount: _____

Signature

PLEASE KEEP A COPY & MAIL, E-MAIL or FAX REMITTANCE TO:

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CASA of Collin County is a nonprofit 501(c) 3.

